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THE REVIEW

12 Pages this week, well worth your care and attention. The ads point you to the "Road of Big Values." Follow the sign and arrive safely

The Review is read and appreciated by that large body of people who buy four-fifths of the goods sold in High Point---the laboring people

Vol. 13, No. 7

High Point, N. C., Thursday, Feb. 10, 1916

12 Pages

FINE STRETCH

A GREAT FORWARD STEP

High Point to Be Linked Together with Best Road in the Country—Work to Commence Soon.

It is good news that has been flashed over the country that Guilford county takes the lead in building the highest grade road bed for a distance of 15 miles.

The board of county commissioners Tuesday voted unanimously to borrow a sum not to exceed \$125,000 with which to construct immediately, between Greensboro and High Point, a concrete-asphalt highway. Between four and five miles of such highway has already been built, something over two miles from each point, and there remains approximately 10 miles to be constructed. It is estimated that the work will cost about \$12,500 per mile.

The work will be done by contract being the intention of the board to have the improvement made by a force outside of the county convicts, so that the latter may be used continuously on improvement and repair work in other sections of the county. The new highway which is to be of the very highest class to be found in the United States, will be completed during the coming summer. It will be the finest section of roadway to be found in North Carolina, connecting the best two towns in the state; and will likewise be the finest link in this state of the National and Central highways. It will be a model by which other counties may be guided in future highway improvements.

OPENED UP GENERAL INSURANCE BUSINESS

A. F. Eshelman, who for several years was Manager of the Insurance Department of the Home Banking Company, and for the last four years General Manager of the Southern Live Stock Insurance Company of this city, has opened an independent, general insurance and real estate Agency in the Peacock-Sherrod Building next to the postoffice.

Mr. Eshelman has also held the office of Local Secretary of the Board of Underwriters of High Point during the last six years.

His fair and loyal services in this capacity have always been greatly appreciated by the local insurance agents.

"You and the Mills"

We direct your attention to the half page ad of Gilmer Bros. in this issue, where the people of High Point have a chance to buy seasonal merchandise at a great saving. The store backs up every price made, and Mr. Hauser, the general manager is even on the alert to give the biggest values to the people. Their slogan is just "you and the mills" when price is quoted, the middleman's profit being done away with.

SUMMARY OF THE LATEST NEWS IN THIS ISSUE OF THE REVIEW.

Clark and Mann fight side by side. Colombia treaty not approved.

Education board appropriates \$335,250.

All the latest war news. River floods do big damage. Germans hard pressed.

Canadians are warned. Wilson thinks Appam a prize.

Census of Raleigh, New Bern and Asheville.

Should manufacture toys. White way for Shelby.

LEATHER ON THE JUMP

We have before us an article bearing on the big advance in leather due to war conditions. It is claimed that the armies wear out so much leather that materials used in manufacture have gone up from 5 to 25 per cent and the end is not yet in sight. The makers say the average profit has been wiped out. The buying of calf skins and sole leather by British representatives causes hides to soar and even the U. S. government is called upon to pay the increase on account of the war, which is at least an average of 12 1-2 per cent increase. This means that shoe leather and shoes must be sold at a higher rate in High Point also and the buyer will please bear this in mind.

St. Valentine's day next stop—Monday Feb. 14

THINGS PERSONAL AND OF A GENERAL NATURE

Archdeacon Welber, of Boston, Mass., will preach at Saint Mary's Episcopal church next Sunday morning.

The local lodge of Rebekahs gave a social last night at their lodge room.

The greatest blackberry grown. Read about it elsewhere and send in your orders.

Work has commenced on the building of the High Point Steam Laundry on East Washington street.

It is said that one automobile man in High Point keeps his gasoline in the safe and his money in a wooden box. This goes to show the value of gasoline these days.

Mr. and Mrs. A. C. Staley are at Liberty visiting relatives.

Dr. and Mrs. H. W. McCain have returned from a visit to relatives in Charlotte and Waxhaw.

Rev. J. C. Rowe, father of Rev. Gilbert Rowe visited his son Tuesday.

Quite a delegation went over to Greensboro Tuesday afternoon to appear before the county commissioners in regard to the High Point-Greensboro road which it is desired to have completed early as possible.

J. W. Harris is the new vice-president of the Commercial National Bank, succeeding the late W. G. Bradshaw and John P. Hayworth was named as director.

During January there were 43 births and 22 deaths in this city and in the township outside of High Point 52 births and 25 deaths.

The Christian Endeavorers of High Point held a "get together" meeting Monday night at the Friends church.

President Gilliam of the Manufacturer's club has appointed a committee to confer with the North State Telephone Co. in regard to connecting with the long distance feature of the Bell.

The North State Telephone Company is willing to give long distance connection to all points under reasonable conditions, but not willing to take a white elephant on its hands to do this, no more than any other organization in High Point would be expected to do.

E. E. Mendenhall and J. O. Apple, permanent receivers of I. A. Morris and Bros. through an inventory find the stock worth \$3,500 and that it owes \$4,500.

The city's new motor truck is doing good work. It is a "nifty gas burner" said a citizen Tuesday.

H. E. Elam of Greensboro is the new manager of the Bell Telephone Co. here. T. A. Morris, former manager, is now at Hamlet.

The Million Dollar Blackberry for sale. Read about it in big ad elsewhere.

The Jamestown aggregations won in both the male and female contests in the games of basket ball in the armory here Saturday night. The girls' game resulted 23 to 6 and the boys' game 21 to 14. The games were witnessed by a goodly number and notwithstanding Jamestown won by a safe margin both games, still they were not void of thrills at times.

The United Daughters of the Confederacy had a white sale at the Elks' home yesterday afternoon and at night there was an auction sale of parcel post packages, etc.

Sunday afternoon Miss Lula Venable and Wm Miseneheimer were married at the home of the bride, Rev. L. A. Peeler of the Reformed church officiating.

The stork left a promising son last week at the home of Mr. and Mrs. J. W. Austin.

Dr. Sylvester Newlin preached before the Christian Endeavorers at the Friends church Sunday on "Aim and Emphasis."

See Beatriz Michelen in Salomy Jane at the Broadway today. Read the ad about this celebrated player, printed in another part of the paper.

W. Blanchard Moore gave an interesting lecture Tuesday night, February 8, at the school auditorium on Siberia and her vile prisons, etc.

Robert Parker, of Salisbury, visited his brother, V. J. Parker, on White Oak street, last week.

Mr. and Mrs. O. C. Durland have returned from Battle Creek, Mich., where they have been for the past two months.

Mr. and Mrs. L. C. Sinclair and child are in Florida in the interest of their baby's health, expecting to be gone a month.

Edward K. Willis arrived here Thursday night and remained over Sunday, accompanied back home by his wife, who had been visiting for ten days at the Harmon home.

A HARDSHIP? INCONSISTENT

Miss Hoover Dead

Miss Olive Hoover, who at one time lived here and was well and favorably known died in Greensboro early Tuesday morning from tuberculosis from which she had been a sufferer for many months. The remains were conveyed to Marlboro church in Randolph county yesterday morning where they were interred.

Her mother, Mrs. R. H. Maxwell, preceded her to the grave only two weeks ago, a victim of the same disease.

The floral offerings by friends were very pretty. A more extended notice will appear in the next issue of The Review.

Woodmen Band

The Woodmen of the World will organize a band and it is the intention to make it one of the best anywhere. The instruments will be ordered in a few days.

REPUBLICAN MEETINGS.

The republicans of High Point say they are united and hopeful for good results. The precinct conventions held Thursday night were largely attended and much enthusiasm shown and a large crowd journeyed to Greensboro Saturday to attend the county convention.

The North High Point precinct met at the armory and organized by selecting Ed. L. Ragan chairman, and C. C. Robbins secretary. The delegates appointed were: Frank Wright, J. O. Connors, C. C. Robbins, W. J. Hedrick, A. A. Holton, D. L. Crouch, D. E. Spencer, Robert Cieloff, Ed. L. Ragan and J. J. Hayworth. The alternates were: James Hptchins, H. W. Scott, G. A. McGhee, Emory Henderson, Lane Sechrest, N. E. Braswell, L. O. Tadlock, R. H. Ring, Tom Hines, Charles Blake and B. C. Harmon.

The third ward, South High Point, met at McEwallen's store and chose W. P. Ragan chairman, and Z. M. Silman, secretary. These delegates were elected: J. D. Taylor, Z. M. Silman, B. H. Bradner, J. P. Purdue, H. U. Oakes, W. P. Ragan, J. E. Foust, and C. F. Williams. The alternates were: W. C. Gibson, J. A. Teague, A. S. Newton, W. F. Smith, C. Moser, T. M. Hall.

The fourth ward chose J. S. Worth chairman, and Walter Royal, secretary, when they met at the store of Jones and Ragan. The delegates elected were: J. S. Worth, W. L. Horney, Walter Royal, G. L. Givett, J. E. Cox, Charles Hayney, M. R. Lynch. The alternates were: J. Carl Hill, John Carroll, Webb Farrington, H. M. Rmentrout, Will Carroll, Wyatt Fiddle and J. R. Yates.

At the county convention delegates to the state convention were elected as follows:

State—D. E. Wagoner, N. R. Wood, W. P. Bynum, M. T. Wagoner, C. D. Cobb, M. C. Shaw, R. C. Chandley, R. L. Schofield, E. J. Lafort, J. A. Hunnicutt, J. S. Duncan, J. G. Hodgins, Gilliam Grissom, J. F. Farrington, A. D. Connor, C. W. Curry, C. A. Hinton, J. A. Groome, J. A. Hoskins, R. G. Campbell, J. S. Holton, C. R. Bowman, W. E. Bowman, C. C. Robbins, Z. M. Silman and J. Elwood Cox.

Congressional—D. E. Wagoner, C. E. Hornaday, W. P. Bynum, M. T. Wagoner, W. J. Boone, M. D. Stafford, E. A. Spencer, J. R. Schofield, D. J. Carey, J. A. Hunnicutt, L. Herbin, B. C. Sharpe, A. H. Cranford, W. L. Morton, J. C. Hunnicutt, J. M. Millikan, A. B. Hinchaw, S. E. Murrow, R. H. Smith, L. C. Huffines, J. B. White, C. R. Bowman, E. B. Atkins, E. L. Ragan, W. P. Ragan and J. S. Worth.

Take pains to be faithful and conscientious in business. It will bring you success.

The Meeting Last Night

Pursuant to a call from President Gilliam of the Manufacturer's club a few citizens of High Point, Thomasville and Lexington gathered last night at the club to discuss the telephone situation. The committee which Mr. Gilliam named from the Manufacturer's club, the half dozen that were asked to come from Lexington and Thomasville, and only the Directors of the North State Telephone of this city, who were asked to be present, constituted the interested parties. There are 1600 North State subscribers, scores of whom would have been present, representing every trade and business, if they had been asked, there are many at Thomasville and Lexington also, all of whom are against consolidation with the Bell Telephone Co. So the crowd present last night were ONLY the ones asked to come out to the meeting.

It developed at the meeting that it was consolidation of the plants that was desired by the Bell Telephone Co. more than the long distance connection; which manager Hayden of the North State Co. offered to make. But the local company is not favorable to a proposition with a company that has only 86 phones in the city and a big investment against the North State Co's. 1800 connections as it would be a tremendous burden to shoulder such a consolidation proposition even with a big increase in rates which would naturally follow. The Bell plant could not be used at all for some time.

More than a thousand merchants, manufacturers, other business concerns and individuals are averse to the proposition and will speak out when given a chance.

BUT MIND YOU the few people clamoring for long distance service CAN HAVE WHAT THEY WANT but certainly they can't expect the local concern to take over a white elephant to get it. The long distance connection with the Bell can be made without this useless waste of money. This rich Bell corporation can stand to lose it far better than the local company can take it over and which is barely able now to make a small dividend on its business.

There's a big difference between giving the long distance connection wanted by a few and taking over a worthless investment (to the local company) of \$50,000. You see the point, reader!

YOUR LAST CHANCE.

If you desire the Review and the four splendid magazines advertised elsewhere, all five one year each, for the low price of \$1.18, you must act before February 15, when this low price will positively be withdrawn. Old as well as new subscribers can avail themselves of this offer by paying one year in advance.

If you register and don't vote you are counted against the bond issue, but if you don't register you can't vote, neither is it counted for or against the bond issue.

Take flattery as an insult, and an honest compliment as something to be grateful for.

RECORDER'S COURT

Forty-one cases were tried in the Recorder's court in January and conviction was secured in 36. Drunks and disorderlies, violation of the health, ordinances, larceny, forgery, pistol toting, whiskey selling, etc., composed the list.

Will Rankin was given 30 days on the road and Walter Leach, both colored, let off with the costs in a gambling case.

Ed Medlin contributed several dollars for being drunk and Mary Caldwell contributed liberally for the same offense.

Chas. and Herbert Wright shelled out five dollars and the costs for disorderly conduct.

The case of Joe Tyson for larceny of a pistol and booze from Henry Peace is being tried this morning as we go to press. Tyson claims he did not steal the whiskey but bought it of Peace and here complications arise and as a result two cases instead of one is on the docket from swearing out the first warrant.

Joe Welborn was acquitted of selling liquor in court yesterday; however there is another case against him to be tried soon.

TALKS WITH SCREEN-STRUCK GIRLS

Read What a Movie Star Has to Say Each Week in The Review—A Big Feature for this Paper

By BEATRIZ MICHELENA—No. 2

[Any letters to Miss Michelen that you care to write will be forwarded if you will address them in care of The Review, High Point, N. C.]



See this celebrated movie star in Salomy Jane at the Broadway today. This is one of the greatest pictures of the times and yet the price of admission will remain the same, 5c and 10c.

(Copyrighted January, 1916, by Beatriz Michelen)

PLEASE do not think me the impersonation of pessimism if I take occasion in this "talk" to enlarge somewhat upon the difficulties that I last week told you would surround an endeavor to enter the motion picture profession. As a matter of fact I am exceedingly optimistic. I believe that there is no one who has a more abundant or a longer abiding faith in the efficacy of ambition and hard determined work.

If you are going to try to get into pictures, there is a safe and sensible way for you to start about it—and that is with an expectation that you are to experience a real struggle and will have reason to call upon every ounce of courage and patience you possess.

Therefore I'm going to warn you against two enemies to your success. One is the irresponsible stories you have read about in this or that actress who has fallen immediately into star roles and a big salary with no effort or fight for what she got; the other is your well meaning but deluded friends who tell you that you are as beautiful and talented as any one appearing on the screen, and should consequently demand as much recognition and salary, and demand it with no delay.

I can tell you honestly that there is no one who has achieved anything in the motion picture profession who has not worked hard for her success. The struggle with some have been more obvious than with others, but, whether it has been seen or not, the struggle has been there in every case and the success has been the reward of grit and fight.

When your friends tell you how easily you will succeed in pictures, thank them as politely as you can, but do not take their words too much to heart. Our director tells me that the girls who apply to him for a "trial" because their friends are sure of their immediate success, are each day numerous enough to furnish every producing company in the United States with a leading woman. A very few of these many applicants will some day be sure enough leading women, but they are the ones who will the most successfully disregard what their friends have said, and consequently be the more ready to start out with a determination to work and wait until success is theirs.

FATHER'S SONS BANQUET.

Tonight at South Main Street school the "Fathers-Sons" banquet will be held to which all the boy scouts and their fathers are expected to attend. An interesting program has been arranged and a large crowd is expected.

NEW ARRIVALS

In Spring suits, skirts and waists at the Leonard-Beavans-Stamey Co. See them.

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Why Should a White Elephant?

We can't see why High Point is inconvenienced by the local telephone company failing to consolidate with the Bell. It is believed that ninety per cent of its 1600 subscribers do not care for a more extended long distance than now in use but that it's only the very few who care to talk to New York and San Francisco from their office and these calls are far between. The local company is in connection with the Postal Telegraph Company and reaches all important cities in the south and southwest (and no doubt this connection is what caused the Bell Company to see a ghost). The local company also reaches many points in the state over its own lines and the service, both local and long distance, is just about half what is charged by the Bell. We do not believe the people are willing to pay the double rate to be charged just to please a few people, which would have to be the case if the local company consolidated with the Bell which has a \$50,000 investment here with only 86 subscribers, against the North State Company with a similar investment and 1800 connections. It doesn't take a philosopher to see the difference. Pray tell us if such an investment would appeal to any business concern in High Point—86 phones and \$50,000 investment? Not one per cent, net profit after deducting operating expenses, etc. Then why want home people to shoulder a white elephant? The local company will no doubt be glad to give the long distance service to any point not reached by its company but consolidation is another thing.

With a raise of rates following such a step where would anything be saved in the one phone system—two phones now only cost what one phone will cost with consolidation, so the Bell phone could be used now entirely for long distance and the North State for local and yet the price would be no more than with the proposed charge.

Mr. Spier ought to be ashamed to even ask such a thing!

The law of self preservation still holds good in free America, we trust.

High Point, Route 1

Mr. and Mrs. Charles Burns spent Sunday with Mr. and Mrs. W. E. Kirkman and are visiting Mr. and Mrs. J. A. Culler this week.

Mr. and Mrs. J. A. Culler have been presented with a little daughter, Ethel Juanita. Miss Halice and Anice Welch, Masters Virgil and Ashborn Elliot spent Sunday with Miss Una and Master Clyde Kirkman.

Little Ruth Lowe has returned home from a visit to her grandparents Mr. and Frank V. Welch.

Mrs. J. M. Smith and son L. V. are visiting Mr. and Mrs. Calvin Hughes this week; and last.

Little Ruth Magdalene Hughes is visiting her grandparents, Mr. and Mrs. W. E. Kirkman.

Glad to see Mr. J. M. Gordon has his new barn completed.

Mrs. W. E. Kirkman spent Tuesday in High Point.

Sorry to hear that Miss Cashwell, of the Welch school has sad news. Her mother is sick, truly hope she will be well soon.

Telephone Men to Meet

Tuesday, February 22nd the North Carolina Independent Telephone Association will meet here. Headquarters will be at the Elwood hotel. Visitors from other states are expected and the number here will probably total 100 or more.

Valuable Lands Sold

Messrs. O. A. Kirkman, M. J. Wrenn and W. D. Simmons bid in the Horney lands Tuesday for \$35,500. If the sale is confirmed by the court the property will be greatly improved.

THE MILLION DOLLAR BERRY

The Review offers for sale the famous Macatawa Everbearing Blackberry which is thoroughly explained in big ad elsewhere at the following prices. Six for \$1.00; twelve for \$2.00; fifty for \$6.50; one hundred for \$11.00; two for 50c. Please place your orders at once if you desire them or you can order from the Home office at San Jose, California. Only a limited number on hand here. Every garden should contain six or more of these great berry plants.

